

Program Outreach Strategy for Higher Hazard Substances

The TURA program agencies will prepare a number of targeted mailings and work directly with program stakeholders to identify and notify companies about the new 1000-pound reporting threshold for trichloroethylene, cadmium, and cadmium compounds. When companies are identified they will receive assistance through OTA's business assistance program; TURI's Surface Solutions Cleaning Lab, chemical fact sheets and research capabilities; and DEP's TURA compliance assistance program.

The methods to identify companies will include:

- Sending mailings to facilities that are known to have used or currently use the Higher Hazard Substance. These facilities will be identified by reviewing TURA data and individual agency databases.
- TURI, OTA, and DEP will notify attendees to recently sponsored program workshops and conferences of the new requirements. Relevant event topics include: cleaning, vapor degreasing MACT, plastics, electroplating, and coatings.
- An outreach letter will be sent to companies having a similar Standard Industrial Classification (SIC) code to a TURA filer that previously or currently reports on trichloroethylene, cadmium or cadmium compounds.
- DEP will mail to all TURPs and companies that have ever used one of the chemicals.
- TURI will mail to companies that have used the Surface Solutions Cleaning Lab and/or who have participated in the Institute's wire and cable or electronics consortia.
- Outreach to TURPs will include presentations at conferences, workshops and association meetings to enlist their assistance in identifying and notifying companies potentially subject to the new requirements.
- OTA will work with waste haulers including Triumvirate and Clean Harbors to identify companies generating hazardous waste containing those chemicals.
- OTA will work with trade associations to notify association members of the new Higher Hazard Substance requirements. Associations include: the paint and coatings industry; plastics, halogenated solvents, American Electroplaters and Surface Finishers (AESF), Associated Industries of Massachusetts (AIM) and the Massachusetts Chemistry Technology Alliance (MCTA).
- OTA will work with chemical distributors. Outreach to their members will include mailings, workshops, or other less formal information sessions with EH&S personnel for chemical distributors and their customers.